

MEMORANDUM FOR NGA-NE Board of Governors FROM: Corrina Bartels - Secretary

SUBJECT: Minutes of Board of Governers (BOG) on December 1st, 2015

1. The National Guard Association of Nebraska (NGA-NE) conducted its monthly EXEC meeting December 1, 2015 at Brewsky's Haymarket, Lincoln NE.

President	MAJ Scott Henrickson	Present
Secretary	1 st Lt Corrina Bartels	Present
Treasurer	Maj Nancy Curtis	Present
Executive Director	1 st Lt Doug Carlson	Present

2. President Elect, LTC Steve Petersen was also present.

3. Meeting called to order at 1745.

4. President's Report:

Tailgate Follow Up

Thanks you cards signed for Berry Law Firm and Spirit of America for their donations

Nov Leadership Dinner Follow Up

- Recapped event, briefings
- 4 individuals signed up at the event
- Next year goal is to get message out to target group (CGOs)

5. Secretary's Report: NSTR

6. Treasurer's Report:

In black for actual and projected

Owe payment to Matt Burke for NGAUS reimbursement

7. Legislative Report: LtCol Bettey is TDY

8. Executive Director's Report:

Legislative Meet and Greet

- 27 Jan, 5-9 pm at Ferguson House
- Last year worked well; same plan for food/drinks (Green Gateau), invites, etc.
- Lt Carlson will work with LT Kramer

Annual Spring Conference/Awards Banquet

- 20 Feb at JFHQ need ideas for speakers; leadership-based theme
- Banquet will be at Embassy Suites; need nominees; Doug will send list

Golf Tourney

- 6 May at Highlands; reservations are made
- POC=Lt Carlson

Insurance

- Lt Carlson met with Austin; we can take sponsorship money but nothing more
- If we want out of contract, we can get out, however we wouldn't be gaining anything
- Discussed when/where we can get him in the door to give briefings; suggestion for multiple BOG reps to coordinate unit briefings
- Lt Carlson recommended sticking with Austin
- Need to make sure we are aware of renewal timeframe

Memberships

- Not showing up in system; Lt Carlson will look into, contact NGAUS
- MG Bohac would like a strategy meeting in Dec; Tues the 16th after work

Sponsorship

- JAG was contacted about company wanting to donate money (\$10,000); Lt Carlson working
- Anderson Ford—asked to be official car dealership of NE-NGA; Woodhouse will be second option
- Also contacted First National Bank and Cabelas

Foundation

- Waiting on IRS; timeline is normal
- Discussed secondary, tertiary effects

9. Meeting adjourned at 1830. Next meeting 5 Jan, 2016 at 1745.

CORRINA J. BARTELS Secretary, NGA-NE Annual Conference – Feb 20th -no changes

Golf – May 6th -no changes

Insurance -met w/ Austin

> Membership committess Col Strong Army – 23% (at 21% last month) -64 comps still out there; with those would be 34-35% -discussed video; will not request money to produce video this year but looking to build contact to make video for next year -draft message to send to everyone/provide opportunity to renew -Request ~\$1000 max to use on marketing for Battalions --get to battalions to talk one-on-one; go to them -~\$100 per battalion for refreshments

> -other approach—get to 100% membership and we'll buy keg for ball
> -Motion for no more than \$1000 line of credit for membership committee between now and 1 May to be used on membership incentives
> -go to diff org to champion membership
> -if we add that without taking from somewhere else, we will be in red
> -idea to send Austin; talk insurance along w/ membership—have him provide refreshments?
> -Second
> -Put to vote; approved

-2nd request for \$300 to help recognize life members – for Life Federal Members -wear at events (lapel) -motion withdrawn

-suggestion installment payments be in less than \$250 increments over 2 years

-can automatic payments be set up to come out of drill checks or credit card - lifetime membership to paid in less than \$250 increments as long as it it paid within 2 years

-Doug will work on modifying website options

-Look in to if there is an automatic payment option (from credit card or drill check)

-Resolution – -strategic plan in works; timeframe in mind for end product?

-if eligible for comp, it would be \$700
-request for life memberships to go down to \$700 to account for \$50 paid that year
-Motion is adding in comp membership for first year to reduce lifetime down to \$700
-since it is national, not state – not an option
-motion
-seconded
-denied

Lt Kramer -Discussion on Stakeholder Analysis Map and Environmental Scan

Golf Tourney 6 May at Highlands

POC – Doug

New Bus -Army Leadership Nominee (May)

OLD BUS Foundation review NEW BUS Leadership Lincoln – needs nominee by May -starts fall, ends may—meet once a month; great networking opportunity

-looking for treasurer and secretary; nominees

Adjourned at 1932